

SiteSearch.

Searching way beyond keywords

Humany **SiteSearch** is a search tool built on Humany's natural language technology, offering semantic search processing. SiteSearch simplifies the search process and is a valuable tool for any site with large amounts of content, i.e. e-commerce, large corporate Web sites and public information.

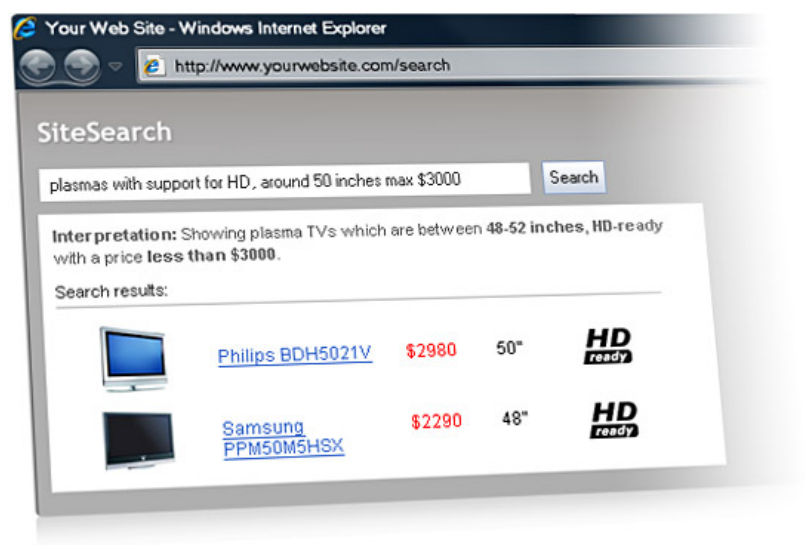
Use Your Own Natural Language

SiteSearch increases efficiency for a site visitor who is searching for a specific product or service by permitting the visitor to use natural language. SiteSearch's semantic search facilitates the search process by taking advantage of Humany's natural language technology. With SiteSearch, the difficulties of browsing among thousands of products, services or documents can be avoided. The search is further improved because SiteSearch corrects for possible misspellings, which means, with the utilization of synonym and natural language technology, no relevant information is left out. SiteSearch lets the user find what he or she is looking for in a simple and efficient way. In addition, SiteSearch has been designed for easy customer-specific adaptation.

Product Teamwork Creates Unique Advantages

Combining the two tools, SiteSearch and SiteAssistant, creates unique functionality and a multitude of opportunities. SiteAssistant can monitor searches made and, if necessary or preferred, support the process with help instructions, additional information, links and special or complementary offers, as it interprets and understands the user's needs. This takes usability to a higher level and also creates excellent sales opportunities.

SiteSearch in Action



Some of the organizations using SiteSearch:

